

GUIDELINES FOR THE LOGO PROGRAM

24 VAC 30-550-10. Minimum State Criteria for participation In the Virginia Travel Services (Logo) Signing Program on rural interstate and controlled/limited access primary by-pass routes.

A. All businesses desiring to participate in the program shall give written assurance of conformity with all applicable laws concerning the provision of public accommodations without regard to race, religion, color, or national origin and shall not be in continuing breach of that assurance. All businesses shall be in compliance with the criteria applicable to their type of business prior to the execution of any contract or agreement for participation in the program and shall remain in compliance with the criteria, rules, and regulations of the program during the entire period of their participation. Unless otherwise noted, all services required by these criteria shall be performed in their entirety on the premises of the business establishment.

B. The table below sets forth minimum state criteria for the services specified:

<u>SERVICE</u>	<u>MINIMUM STATE CRITERIA</u>
<u>Gas</u>	<ol style="list-style-type: none"> <li data-bbox="604 1457 1450 1633">1. <u>Shall be located not more than three miles from the gore of the first exit ramp in the direction of travel at the interchange where the logo is displayed, or not more than three miles from the center of the at-grade intersection where the logo is displayed.</u> <li data-bbox="604 1640 1450 1816">2. <u>Shall provide fuel, oil, tire repair service, compressed air for tire inflation, and free water for battery and radiator. If tire repair service is unavailable on the premises of the business, the business shall provide information as to where a motorist may obtain such service.</u> <li data-bbox="604 1822 1450 1885">3. <u>Shall provide free public rest room facilities with appropriate locks for the security of occupants and these</u>

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<u>SERVICE</u>	<u>MINIMUM STATE CRITERIA</u>
	<p><u>facilities shall contain sink with running water for hand washing, a flush toilet, toilet tissue, and sanitary towels or other hand-drying devices.</u></p> <p><u>4. Shall provide free drinking water fountain and free cups as necessary for public use.</u></p> <p><u>5. Shall be in continuous operation at least 16 hours daily, seven days a week.</u></p>
<p><u>Food, Category I</u></p>	<p><u>1. Shall be located not more than three miles from the gore of the first exit ramp in the direction of travel at the interchange where the logo is displayed, or not more than three miles from the center of the at-grade intersection where the logo is displayed.</u></p> <p><u>2. Shall possess a valid permit from the State Board of Health as required by § 35.1-18 of the Code of Virginia.</u></p> <p><u>3. Shall have and keep in place easily accessible indoor seating at tables or counters to comfortably seat a minimum of 20 adult persons.</u></p> <p><u>4. Shall be in continuous operation at least 12 consecutive hours daily, beginning at 7:00 A.M., to serve breakfast, lunch, and dinner, six days a week. Breakfast shall be available for a minimum of two consecutive hours beginning at 7:00 A.M. and the menu offered shall include coffee, juice, and items from at least two of the following three groups:</u></p> <ul style="list-style-type: none"> <u>(i) Eggs;</u> <u>(ii) Breakfast meat (e.g., bacon, sausage, ham, steak);</u> <u>(iii) Breakfast bread (e.g., toast, bagels, pastry) or cereal, or both.</u> <p><u>Menu items that are not customarily served as breakfast foods (e.g., sandwiches not containing eggs or breakfast meat, or both, prepared on premises, hot dogs, hamburgers, and similar foods) will not be considered as satisfying these requirements. Eggs and breakfast meat shall be prepared on the premises (pre-packaged items will not meet this requirement).</u></p> <p><u>5. Shall appropriately and conspicuously display or provide, or both, a menu within the establishment for all three meals.</u></p> <p><u>6. Shall appropriately and conspicuously display the hours of operation in an area that is visible to the customer prior</u></p>

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<u>SERVICE</u>	<u>MINIMUM STATE CRITERIA</u>
<u>Food, Category II</u>	<p><u>to entering the business.</u></p> <ol style="list-style-type: none"> <u>1. Shall be located not more than three miles from the gore of the first exit ramp in the direction of travel at the interchange where the logo is displayed, or not more than three miles from the center of the at-grade intersection where the logo is displayed.</u> <u>2. Shall possess a valid permit from the State Board of Health as required by § 35.1-18 of the Code of Virginia.</u> <u>3. Shall have and keep in place easily accessible indoor seating at tables or counters to comfortably seat a minimum of 20 adult persons</u> <u>4. Shall be in continuous operation at least 12 consecutive hours daily, six days a week, serving any type food.</u> <u>5. Shall appropriately and conspicuously display or provide, or both, a menu within the establishment.</u> <u>6. Shall appropriately and conspicuously display the hours of operation in an area that is visible to the customer prior to entering the business.</u>
<u>Food, Full Serve</u>	<p><u>Full serve food establishments shall meet the FOOD, CATEGORY I criteria and the following:</u></p> <ol style="list-style-type: none"> <u>1. Shall have and keep in place easily accessible indoor seating at tables or counters to comfortably accommodate a minimum of 100 adult persons.</u> <u>2. Shall provide <i>full</i> sit down table service, including the taking of orders and delivery of food, by a wait staff on duty during the operating hours specified by the criteria. Optional self-serve amenities such as soup and salad bars offered in addition to and in conjunction with sit down table service are allowed. Businesses that employ self-service or counter service exclusively do not meet this requirement.</u> <u>3. Shall provide public rest room facilities.</u>
<u>Lodging</u>	<ol style="list-style-type: none"> <u>1. Shall be located not more than three miles from the gore of the first exit ramp in the direction of travel at the interchange where the logo is displayed, or not more than three miles from the center of the at-grade intersection where the logo is displayed.</u> <u>2. Shall possess a valid permit from the State Board of Health as required by § 35.1-18 of the Code of Virginia.</u>

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<u>SERVICE</u>	<u>MINIMUM STATE CRITERIA</u>
	<ol style="list-style-type: none"> <li data-bbox="607 432 1386 468">3. <u>Shall have not fewer than 10 lodging rooms for rent.</u> <li data-bbox="607 468 1446 537">4. <u>Shall provide off-street passenger vehicle parking space for each lodging room for rent.</u> <li data-bbox="607 537 1430 606">5. <u>Shall be in continuous 24-hour operation, seven days a week.</u>
<u>Camping</u>	<ol style="list-style-type: none"> <li data-bbox="607 617 1458 793">1. <u>Shall be located not more than 15 miles from the gore of the first exit ramp in the direction of travel at the interchange where the logo is displayed, or not more than 15 miles from the center of the at-grade intersection where the logo is displayed.</u> <li data-bbox="607 793 1386 863">2. <u>Shall possess a valid permit from the State Board of Health as required § 35.1-18 of the Code of Virginia.</u> <li data-bbox="607 863 1455 932">3. <u>Shall have space for not less than 10 vehicular overnight camping units for rent or hire.</u> <li data-bbox="607 932 1446 1001">4. <u>Shall provide off-street passenger vehicle parking space for each overnight camping unit space for rent or hire.</u> <li data-bbox="607 1001 1458 1182">5. <u>Shall be in continuous 24-hour operation, seven days a week, but may be closed to the public for not more than 120 consecutive days between November 1 and the following April 1, during which time all business logo panels associated therewith shall be covered or removed.</u>

C. Food, lodging, and camping establishments located outside Virginia but served by an interchange/intersection on a highway within Virginia may be exempted from the Virginia health permit requirements for participation in the program as long as they possess all necessary approved and valid health permits issued by an appropriate governing authority and meet all other criteria required under the Virginia Travel Services (Logo) Signing Program.

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CERTIFICATION

I certify that this regulation is full, true, and correctly dated.

Deputy Commissioner
Claude D. Garver, Jr.

Date